

FOR IMMEDIATE RELEASE

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Des Moines—Keep Iowa Beautiful has announced the 2008 annual awards for enhancing the cleanliness and attractiveness of the state of Iowa. The four award categories are corporate, organization, community and individual.

Mathew McKenna, President and CEO of Keep America and Gerald Schnepf, Executive Director of Keep Iowa Beautiful presented the awards at the fourth annual First Impressions Symposium.

“The KIB award program is designed to recognize special people and organizations that have gone the extra mile to make our communities more attractive places to live, work and raise a family,” said Gerald Schnepf, KIB Executive Director.

Corporate award—Iowa Network Service, Inc. For over two years INS, Inc., has helped provide technical guidance and advice in developing the 1-888-No Littr hotline program.

Organization award—The Izaak Walton League, Des Moines Chapter, for their significant efforts at the continued clean-up of the Racoon River.

Community award—The Fairfield Beautification Committee for organizing and sponsoring a four week Jazzing Up Jefferson County that included a “Streetsweepers Ball.”

Individual award—The Sellers Family (Richard, Mary and Laurel) for organizing the annual clean up day at Lake Manawa State Park.

For more information on Keep Iowa Beautiful, including volunteer opportunities; research, education, public awareness and beautification initiatives; and efforts towards keeping Iowa litter-free – visit the organization’s Web site at www.KeepIowaBeautiful.com