



300 East Locust, Suite 100
Des Moines, Iowa 50309

Return Service Requested

Nonprofit Org.
U.S. Postage Paid
Des Moines, IA
Permit No. 5525

2005 Calendar

August 11-21—Iowa State Fair—Volunteer to work the KIB booth. Call now & reserve a time.

September 1—3rd Annual Tee Off On Trash Golf Outing.

December 31—Income Tax Check-off grant deadline.

December 31—Law Enforcement Litter Award Deadline.

February 24, 2006—Paint Iowa Beautiful application deadline.

PAINT IOWA BEAUTIFUL...



Keep Iowa Beautiful and Diamond Vogel Paint Barn Quilt Project in Sac County. Seven barn quilts are already mounted with more planned.

KIB AFFILIATES

Clarion Enhancement Team
Fairfield Beautification Comm.
Keep Boone County Beautiful

Keep Central Iowa Beautiful:
*Altoona, Ankeny, Bondurant
Carlisle, Clive, Des Moines, Mitchellville, Norwalk, Pleasant Hill, Polk City, Urbandale, West Des Moines and Windsor Heights.*

Keep Fort Dodge Beautiful
Keep Indianola Beautiful
Keep Linn County Beautiful
Keep Richland Beautiful
Keep Scott County Beautiful
Keep Woodward Beautiful
Leon Beautification Committee
Marshalltown Bloom & Brooms

SEND US SOME GREEN AND HELP KEEP IOWA BEAUTIFUL

MAKE YOUR COMMITMENT TODAY...BECOME AN ANNUAL SUPPORTER

Your dollars are needed to support our education programs, our affiliates program, website and this newsletter.

KIB is a charitable organization under Section 501 (c) (3) of the IRS code & your donation is tax deductible

FOR A \$35 CONTRIBUTION WE WILL SEND YOU A BEAUTIFUL WILD ROSE LAPEL PIN

Your Name _____

Address _____

City, State, Zip _____

Return this coupon & your check:

Keep Iowa Beautiful

300 E. Locust-Suite 100, Des Moines 50309



Visit us at: www.KeepIowaBeautiful.com

Contact us at: Gerald F. Schnepf gschnepf@keepiowabeautiful.com

515-323-6507

William H. Jackson bjackson@keepiowabeautiful.com

515-323-6537

Fax: 515-244-9477



Quarterly Newsletter

Summer 2005



Keep Iowa Beautiful Board of Directors / Staff

EXECUTIVE COMMITTEE

Donald F. Lamberti

*Co-Chair
Ankeny*

Robert D. Ray

*Co-Chair
Des Moines*

Anthony J. Colosimo

*Secretary
Des Moines*

Thomas B. Hadden, III

*Treasurer
Altoona*

BOARD MEMBERS

Miriam Erickson Brown

Des Moines

William J. Fultz

Des Moines

Kathy Morris

Davenport

Ron Pearson

Des Moines

John Schneller

West Des Moines

Doug Shull

Indianola

Ed Skinner

Altoona

Mark Wandro

Ames

STAFF

Gerald F. Schnepf

Executive Director

William H. Jackson

Executive Assistant



First Impressions Symposium...

Dressing Up Iowa Communities

The perfect weather made the visit to Reiman Gardens on the ISU Campus a perfect venue for the first annual Keep Iowa Beautiful. Over 90 participants from over 32 Iowa communities attended the June event.



KIB Co-Chair Don Lamberti welcomes attendees to Symposium

Key note speakers for the day included Chad Pregracke, the river clean up king; Elvin McDonald, Deputy Editor of Better Homes and Gardens and Sue Smith from Keep America Beautiful.

Don Lamberti, Co-Chair of Keep Iowa Beautiful, kicked off the one-day conference. "My background with Casey's has shown that if you keep your facilities in repair and the site clean it becomes an appealing place to stop and one that makes you feel comfortable," said Lamberti.

"Your community can operate by the same principle."



There was overall enthusiasm for a follow-up symposium in 2006. If you have ideas or topics to be considered for next year, please contact our office.

Seventeen Communities Awarded... State Income Check-off Grants

Over \$47,000 in state income tax check-off funds were awarded to 17 communities or non-profits. Department of Transportation officials and Gerry Schnepf made the check presentations. Here are three of the ceremonies.



The Kiwanis Club of Ames President Ed Gillott (L), Kathy Ridnour, IDOT; Gerry Schnepf and Barbara Gurganus with \$5,000 check.



Pictured here (L-R) in Marshalltown receiving \$5,000 are Bill Martin, Susan Malloy, Kileen Rezo, Bob Rye (IDOT), Jim Harken, Mayor Floyd Harthus, Bob Bauer and Gerry Schnepf.



In Fairfield the \$3,135 went to Nancy Horras, Mayor Ed Malloy, Ingrid Ruddy (DOT), Gerry, Marji Winetroub and Deb Danaher.

Some Problems Never Go Away or...



Have We Made Any Progress?

By
Gerald F. Schnepf
Executive Director

The May 14th issue of the Cedar Rapids Gazette carried a column by Jim De Long with a special news item from a century ago. The following item was based on an article in the May 11, 1905 paper:

“Cedar Rapids residents were up in arms about who was responsible for trash cleanup along the Cedar River downtown.

Although the River Front Improvement Commission claimed jurisdiction of the land to the high water mark, commission members said they were not responsible for refuse cleanup.

River banks were a popular dumping spot for residents in the days before a public city landfill was established.”

Like the title to this article – some problems never seem to go away. What is different, however, is the fact that “Cedar Rapids residents were up in arms” about the issue. Well, the problem is still here today, but what I don’t see is people “getting up in arms” or even excited.

What has happened? In a century we still have the problem and in some ways littering, illegal dumping and public nuisance issues may even be growing – have we become complacent and so used to the problem that we no longer express concern? We apparently are becoming more concerned about the issues that impact us directly (issues that get in the way of our comfortable life styles) rather than to express concerns over societal issues that impact everyone on a more indirect basis. Litter and illegal dumping costs taxpayers over \$13.5 million dollars a year. Almost all of that goes toward cleaning up after ourselves rather than any efforts to prevent it from happening.

Add to this figure the costs that the private sector has to pay to clean up stores, street fronts and parking lots. The result is an increase in product or service prices. In both the public and private sector it is totally wasted dollars. What makes it even harder to understand is that it can be prevented with efforts by ourselves and by getting “up in arms” and letting our legislators and public officials know we are concerned.

Take up your arms to help keep Iowa beautiful.

Iowa Chapter of American Society of Landscape Architects...

Award to Schnepf

The Fifth Annual Iowa Chapter of American Society of Landscape Architects (ASLA) Awards were announced on May 5, 2005. The Awards Dinner and Program, part of the spring conference "Designing Communities for Healthy Lifestyles," was held at the Hotel Fort Des Moines in downtown Des Moines.

The First Annual President's Medal for Service to the Profession of Landscape Architecture encompasses three categories: Student of Landscape Architecture, Non-Landscape Architect, and Landscape Architect.

Gerald Schnepf of Keep Iowa Beautiful was awarded the President's Award for Non-Landscape Architect. Though not formally trained as a Landscape Architect, Schnepf is a practical and realistic conservationist who cares about his adopted home state of Iowa and understands the importance of the landscape as part of the necessary human environment. Schnepf has served Iowa in several very capable capacities, including Director of State Parks, Director of Iowa Natural Heritage Foundation, and Executive Director of Keep Iowa Beautiful. Schnepf is a strong advocate for Landscape Architecture.

Jon Crose, ASLA, of RDG Planning and Design was awarded the President's Award for a Landscape Architect. Michelle Pinkston, from Polk City/Cedar Falls, Iowa, was awarded the President's Medal for Student of Landscape Architecture.

Profession Design Awards were given in two categories: Non-Constructed and Constructed. The Non-Constructed Merit Award went to Herbert Lewis Kruse Blunck Architects, Des Moines, for the Palmer College Campus Development Plan. The Constructed Honor Award also went to HLKB Architects for the Scott Branson Plaza at Drake.

3rd Annual Golf Outing

September 1st

The 3rd annual golf outing, “Tee-Off for a ‘Green’er Iowa” Thursday, September 1. This year's organizing sponsors are Keep Iowa Beautiful and Metro Waste Authority's Growing Green Communities. Registration begins at 12:30 with a shotgun start at 2:00. A steak/chicken dinner at 6:30 and the program/awards at 7:00.

This year's event will be held at the Woodland Hills Golf Course, 620 NE 66th Avenue, Des Moines. Cost is \$125 per person or \$400 for a foursome.

Join us for a fun afternoon of golf on September 1. Call Gerry Schnepf at 515-323-6537 or email bjackson@keepiowabeautiful.com for sign-up information.

Litter Enforcement Award... 2005 Winners



Captain Brian Gardner—Commander of the Linn County Sheriff's Office Patrol Division. (LtoR) Gerry Schnepf, Brian Gardner, Teresa Kurtz-Keep Linn County Beautiful and Mark Pingenot-Trees Forever.



Sergeant Michael Ingram—Woodbury County Jail Correctional Officer. (L to R) Gerry Schnepf, Michael Ingram and Chief Greg Logar.

The awards have been established to recognize those enforcement and community officers that are going the “extra mile” in litter prevention, enforcement and beautification efforts to help Keep Iowa Beautiful.

Volunteer???

At The Iowa State Fair

Keep Iowa Beautiful's booth is in the air-conditioned Varied Industries Building at the Iowa State Fair grounds. A few shifts are still available. KIB will provide gate admission and T-shirt. Call NOW! Contact Bill Jackson at 515-323-6507.



Visit us at: www.keepiowabeautiful.com



Visit us at: www.keepiowabeautiful.com