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### 2006 Calendar

**February 25**—Paint Iowa Beautiful application deadline.

**March 17-19**—Iowa Flower, Lawn & Garden Show & Sale. Volunteers needed for the KIB booth.

**June 16**—2nd Annual First Impressions Symposium—Des Moines Botanical Center.

**August 10-20**—Iowa State Fair—Volunteers needed for the KIB booth.

**September 14**—3rd Annual Golf Event—Terrace Hills Golf Course-Altoona.

### New Keep Iowa Beautiful Board Member...

**Kevin Techau**

We are very pleased that Commissioner Techau has joined the Board of Directors," said Donald Lamberti, Co-Chair of the KIB Board. "His experiences in serving the state of Iowa will greatly assist us as we build pride in Iowa through our beautification and litter prevention programs."

Techau was appointed by Governor Vilsack as Commissioner of the Iowa Department of Public Safety in 2002. Previously he had served as Director of the Iowa Department of Inspections and Appeals. After graduating from the University of Iowa College of Law he joined the United States Air Force that included two tours in Europe. Techau is currently a Lieutenant Colonel with the Iowa Air National Guard and president of the Des Moines Library Board.

"Iowa's recognize the link between a clean, safe and healthy community and a strong local economy," said Techau, "making their communities attractive places to live, work and raise a family."



## SEND US SOME GREEN AND HELP KEEP IOWA BEAUTIFUL

### MAKE YOUR COMMITMENT TODAY...BECOME AN ANNUAL SUPPORTER

Your dollars are needed to support our education programs, our affiliates program, website and this newsletter. KIB is a charitable organization under Section 501 (c) (3) of the IRS code & your donation is tax deductible FOR A \$35 CONTRIBUTION WE WILL SEND YOU A BEAUTIFUL **WILD ROSE** LAPEL PIN

Your Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_

Return this coupon & your check:  
Keep Iowa Beautiful  
300 E. Locust-Suite 100, Des Moines 50309



Visit us at: [www.keeptowabeautiful.com](http://www.keeptowabeautiful.com)  
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515-323-6507  
William H. Jackson [wjackson@keeptowabeautiful.com](mailto:wjackson@keeptowabeautiful.com)  
515-323-6537  
Fax: 515-244-9477



Quarterly Newsletter

Winter 2006



### Keep Iowa Beautiful Board of Directors / Staff

**Donald F. Lamberti**

*Co-Chair*  
Ankeny

**Robert D. Ray**

*Co-Chair*  
Des Moines

**Anthony J. Colosimo**

*Secretary*  
Des Moines

**Thomas B. Hadden, III**

*Treasurer*  
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**Miriam Erickson Brown**

Des Moines

**William J. Fultz**

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**Kathy Morris**

Davenport

**Ron Pearson**

Des Moines

**John Schneller**

West Des Moines

**Doug Shull**

Indianola

**Ed Skinner**

Altoona

**Kevin Techau**

Des Moines

**Mark Wandro**

Ames

#### STAFF

**Gerald F. Schnepf**

Executive Director

**William H. Jackson**

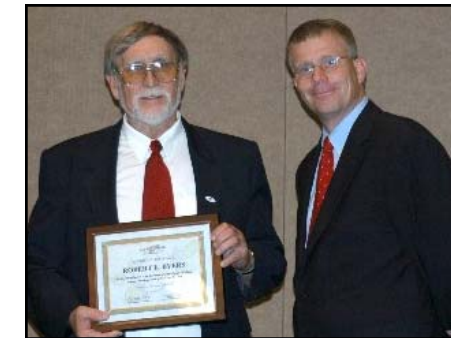
Executive Assistant



### Keep Iowa Beautiful Awards...

#### For Outstanding Volunteer Efforts

The Keep Iowa Beautiful (KIB) award program was initiated this year to recognize those entities that are taking the extra effort to lead the way for enhancing the cleanliness and attractiveness of our State. This year KIB honored an individual, a community, an event and a private business. Those that receive the recognitions each year will also be recognized on the KIB web page "Honor Roll of Distinction".



**Robert E. Byers** (left) of Cleghorn for his work with schools in the development of Litter Free School Campus programs and the promotion of Keep Iowa Beautiful. Kevin Techau, KIB Board Member, presented the award

**The Iowa State Fair** (right) for its efforts and commitment to make the Fair the cleanest and most litter free State Fair in the nation. Scott Worth and Bill Hare receive the award from Kevin Techau.



**Waste Management Inc.**, (left) for its continued level of support and commitment to the Keep Iowa Beautiful principles. Troy Hansen receives the award from KIB board member Kevin Techau.



**The City of Des Moines** (not pictured) for its leadership in a wide variety of beautification efforts, trail development, river way improvements, work on illegal dumping, graffiti prevention, downtown clean up efforts and commitment to public nuisance abatement and neighborhood improvement programs. Presentation was made to Mayor Frank Cownie.

## The Iowa Award to...

### KIB Co-Chair Robert Ray

Former Governor Robert Ray received the state's highest award at ceremonies at the State Capitol in October. The Iowa Centennial Memorial Foundation, established in 1948 by Governor Robert Blue and the Iowa Legislature, created the award. The award has been presented 18 times since 1951. A few that have received the award include Herbert Hoover, James Van Allen, Henry A. Wallace, Mamie Dodd Eisenhower, Karl King, Norman Borlaug, George Gallup, Meredith Willson, Carrie Chapman Catt, Simon Estes and George Washington Carver.



Governor Ray is congratulated by his wife, Billie, after he received the Iowa Award in a ceremony at the Statehouse. Pictured extreme left are Governor Tom Vilsack and former Governor Terry Branstad. (Photo by Bob Nandell, copyright 2005, The Des Moines Register and Tribune Company. Reprinted with permission.)

### Volunteers Needed... Spring Garden Show

March 17-19, 2006, Keep Iowa Beautiful will have a booth at the Iowa Flower, Lawn and Garden Show & Sale at the Iowa State Fairgrounds in Des Moines. If you would like to work, contact Bill Jackson 515-323-6537

## Beaman, Iowa...

### Paints Iowa Beautiful



The Beaman Betterment Club was awarded Diamond Vogel paint to beautify the band shell. (pictured above)



## The New Iowa Flag

By Gerald F. Schnepf,  
Executive Director

Mrs. Dixie Gebhardt the designer of our Iowa Flag would certainly be bothered to see the title to this column. The flag was officially adopted in 1921.

The slogan on that flag is one that we should all remember "Our Liberties We Prize, and Our Rights We Will Maintain". That phrase certainly did not mean the "right to litter" as it impacts one key liberty that all Iowan's prize - a beautiful and generally clean countryside.

No matter where you walk or drive in Iowa, it seems to have become a common sight to see the all too familiar plastic bag, either caught in the taller plants, fences, shrubs or the trees. This situation has led me to coin the phrase - "Iowa's new un-official flag". Those plastic bags (frequently joined by other forms of plastic film) flying in the breeze, have become far more common than our official State Flag.



Lets all take action to honor the original work and commitment of Mrs. Gebhardt in the design of the official Iowa flag. We all take pride in that flag - make sure the plastic bag does not take its place (even if unofficially). Begin your actions and change your behavior patterns. You can help by:

- Taking your own carry bag to the store when shopping for smaller items.
- Asking the clerk not to give you a plastic bag and if a small number, carry your items.
- If you take a plastic bag - simply wait until you are home and can dispose of it properly in your recycling program.
- Don't tolerate those that are throwing out the plastic bags.
- Train your children and grandchildren in the same way.

With your help we can keep the "real" Iowa Flag flying.

### PAINT IOWA BEAUTIFUL-

**GRANT REQUEST PROCESS:** Submit a signed letter or e-mail (preferred) request describing the project, number of gallons desired, government or non-profit status, volunteer involvement or paid staff, tentative schedule for the project and plans for media or news involvement to give recognition to Diamond Vogel and Keep Iowa Beautiful. **DEADLINE: Due in the Keep Iowa Beautiful office by February 24, 2006.** Awards announced April 15<sup>th</sup>

## Iowa Income Tax Check-off...

### For Keep Iowa Beautiful



Former Governor Robert D. Ray and Casey's General Stores Chairman Donald F. Lamberti are urging Iowans to check-off a \$1 or more for Keep Iowa Beautiful when they file their state income tax reports.

KIB Board Co-chairs Ray and Lamberti are emphasizing the money raised from

line 59 of the Iowa tax form goes back to communities for beautification and litter prevention programs.

"In the first four years of the check-off program \$240,000 in funding has been made available with some outstanding results," said Ray. "45 communities have received funding and over 7000 Iowa taxpayers participated in the KIB check-off in 2005."

"Building pride in where we live, work and play is an essential ingredient to our quality of life," said Lamberti. "Providing clean and attractive communities is important to economic growth in our state."

## Paint Iowa Beautiful...

### Mural Dedication in Carlisle

Dedication ceremonies were held in November for a mural of an early street scene in Carlisle. The 1915-17 era scene was designed by Jessica Urban, Carlisle student and now at ISU, and completed by local artist Sue Raymond.



At the Carlisle dedication ceremonies are (L-R) State Representative Mark Davitt, State Senator Doug Shull (also a KIB board member), KIB Executive Director Gerry Schnepf, Mayor Ruth Randleman, Tom Wageknecht and Pat Stump.

## Litter Enforcement Award...

### 2005 Winners

"Litter Enforcement Award" winners for 2005 are announced by Keep Iowa Beautiful. The two awards have been established to recognize those enforcement and community officers in Iowa that are going the "extra mile" in litter prevention, enforcement and beautification efforts to help Keep Iowa Beautiful.

Award winners will receive framed recognition certificates presented at selected State and / or regional meetings. In addition each of the two winners can designate a litter prevention, cleanup and / or beautification effort that will receive a \$1,000 cash award in their name. The cash presentations are normally made at a local event. The 2005 award winners are:

### Sheriff Gary Anderson - Appanoose County Sheriff's Office

**Merit:** He has implemented "a get tough" policy on illegal dumping and fully encourages the deputies under his command to issue citations to those who commit these acts. He works at prevention efforts and encourages the community to support prevention efforts.

### Police Officer Dennis Evans - Police Officer - Clive Police Department.

**Merit:** Officer Evans did an excellent job of surveillance and tracking of and individual littering urine filled plastic bottles in a residential neighborhood. Officer Evans tracked the individual and caught the suspect "in the act". The "rest of the story" is that Officer Evans had the employer of the apprehended individual contacted to inform them of their employees actions.

This is the fourth year of the Litter Enforcement award program. It was established by Keep Iowa Beautiful through the generosity of a grant each year from John and Judy Schneller of Des Moines. John and Judy have become increasingly concerned over litter levels. Through the financial support of the annual award and volunteer efforts they are helping to change behavior patterns.

## First Impressions Symposium...

### Friday, June 16, 2006

KIB has scheduled the second annual symposium at the Des Moines Botanical Center. It is open to Iowans interested in advancing the quality of life and image of their communities. The session is a must for community leaders, elected and public officials, those interested in beautification and growing tourism, chamber and economic development leaders. For a registration form e-mail [bjackson@keepiowabeautiful.com](mailto:bjackson@keepiowabeautiful.com)



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