

Keep Iowa Beautiful Receives \$5,000 Grant From Alliant Energy Foundation

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Des Moines, IA– November 7, 2007 – Keep Iowa Beautiful was selected to receive a \$5,000 grant from the Alliant Energy Foundation to promote the 1-888-NOLITTR hotline in Alliant service areas. The hotline was established to allow citizens to report vehicular littering and illegal dumping.

Grant funds will be used to purchase promotional items, including: vehicle decals, removable stickers for cell phones/windshields and educational posters. KIB will work closely with local affiliates and other partners in the following Alliant service area: Ames, Cedar Rapids, Dubuque and Mason City.