

**FOR IMMEDIATE RELEASE**

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**PAINT IOWA BEAUTIFUL AWARD WINNERS ANNOUNCED**

Diamond Vogel Paint and Keep Iowa Beautiful announce a new statewide program called “Paint Iowa Beautiful”. The program provides free paint to a wide variety of public service projects throughout the State. The program is administered through Keep Iowa Beautiful with the paint provided by the Diamond Vogel Paint company.

Drew Vogel, President and CEO in comments regarding the program stated “Diamond Vogel Paint Company is pleased to form this partnership with Keep Iowa Beautiful. Diamond Vogel has long been a supporter and donor to various paint projects within the State. This partnership allows us to focus our charitable donation of paint to projects that are more diverse in nature and that will effectively improve the beauty of Iowa.”

Don Lamberti the Chair of Keep Iowa Beautiful stated “We are excited about this partnership with a quality Iowa company like Diamond Vogel. It helps us increase our assistance to neighborhoods, communities, historic projects and other public service organizations in improving the attractiveness and beauty of our home areas. We look forward to a continuing relationship with Diamond Vogel in the years ahead.”

Projects selected for the first year (2003) of this program are attached to this news release. The program is providing paint to over 24 projects around the State. The program for 2004 will be announced later this year.

Keep Iowa Beautiful is a non-profit organization affiliated with Keep America Beautiful. Program efforts include litter reduction, public nuisance abatement and beautification programs. Iowan's support the organizations work through donations, the State Keep

Iowa Beautiful Income Tax Checkoff and in establishing local affiliate organizations.

Diamond Vogel is an Iowa based, family owned company started in 1926 by Andrew Vogel. It services 12 states with five manufacturing facilities and over 80 service center outlets providing Architectural Finishes, Industrial and Original Equipment Finishes and Home Decorating Products.