

Iowa Income Tax Check-off for Keep Iowa Beautiful

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DES MOINES, Iowa—January 1, 2004. Former Governor Robert D. Ray and Casey's General Stores Chairman Donald F. Lamberti are urging Iowans to check-off a \$1 or more for Keep Iowa Beautiful when they file their state income tax reports.

Keep Iowa Beautiful (KIB) is a 4-year-old 501(c)(3) charitable organization of Iowa citizens who are working for a more beautiful, litter-free Iowa. KIB Board Co-chairs Ray and Lamberti are emphasizing that the money raised from line 59 of the Iowa tax form goes back to communities for local beautification and litter prevention programs.

“In the first three years of the check-off program \$185,000 in funding has been made available with some outstanding results,” said, Ray. “During the first two years of awards 28 communities have received funding. In 2004 over 8,000 Iowa taxpayers participated in the KIB check-off and those awards will be announced March 15,” Ray added.

“Building pride in where we live, work and play is an essential ingredient to our quality of life,” said Lamberti. “Providing clean and attractive communities is important to economic growth in our state.”

Keep Iowa Beautiful is a non-profit charitable organization with 23 affiliates/partners in Iowa. It is the 22nd state affiliate of Keep America Beautiful, which has over 500 local affiliates. Keep America Beautiful has been working for over 50 years to improve the beauty of our nation.

For more information on Keep Iowa Beautiful, including volunteer opportunities; research, education, public awareness and beautification initiatives; and efforts towards keeping Iowa litter-free--visit the organization's website at www.keepiowabeautiful.com or contact Executive Director Gerald F. Schnepf at 515-323-6507.