

State Income Tax Check-off...*First-time Grants Awarded*

10 Iowa communities or non-profit organizations have been awarded from the Keep Iowa Beautiful state income tax check-off program.

The first 2001 tax-filing season raised \$56,633. Seventy percent of the funds were awarded to local beautification efforts and 30% to KIB's statewide initiatives.

"Iowan's who generously 'checked' an amount to the KIB fund will be receiving an excellent return on their investment," said Gerry Schnepf, Executive Director of KIB. "These projects go a long way in helping communities keep Iowa Beautiful."

Award recipients include:

• Burlington Downtown Partners, Inc.	\$ 3,975
• Greenfield Chamber of Commerce 500	500
• Guttenberg River Front Task Force	6,180
• Iowa Recycling Association	1,000
• Keep Scott County Beautiful	4,044
• Louisa County Conservation Board	400
• Main Street Osceola	7,214
• Marshalltown Central Business District	4,200
• Rotary Club of Burlington	5,000
• Waste Commission of Scott County	5,620

Applicants received \$38,633 in funding to implement community projects related to litter removal, litter prevention, beautification, waste management or recycling, illegal dumping abatement, and public nuisance abatement. The next deadline for submitting applications is December 31, 2003. Application forms are available online at: www.dot.state.ia.us/forms/index.htm#funding

State Capitol Statue Clean-up

The Des Moines Rotary Club volunteered to scrub and polish the statues on the State Capitol grounds this Spring. Pictured to the left are Rotarian Douglas Phipps and his daughter Alex. 17 Rotarians and their families spent a Saturday morning in April cleaning a number of statues on the State Capitol grounds. If other Rotarians would like to help-contact Keep Iowa Beautiful.

Paint Iowa Beautiful...*Award Winners Announced*

Diamond Vogel Paint and Keep Iowa Beautiful announce a new statewide program called "Paint Iowa Beautiful". The program provides free paint to a wide variety of public service projects throughout the State. Drew Vogel, President and CEO in comments regarding the program stated "Diamond Vogel Paint Company is pleased to form this

partnership with Keep Iowa Beautiful. Diamond Vogel has long been a supporter and donor to various paint projects within the State. This partnership allows us to focus our charitable donation of paint to projects that are more diverse in nature and that will effectively improve the beauty of Iowa.”

Don Lamberti the Chair of Keep Iowa Beautiful stated “We are excited about this partnership with a quality Iowa company like Diamond Vogel. It helps us increase our assistance to neighborhoods, communities, historic projects and other public service organizations in improving the attractiveness and beauty of our home areas. We look forward to a continuing relationship with Diamond Vogel in the years ahead.”

Diamond Vogel is an Iowa based, family owned company started in 1926 by Andrew Vogel. It services 12 states with five manufacturing facilities and over 80 service center outlets providing Architectural Finishes, Industrial and Original Equipment Finishes and Home Decorating Products. The program provided paint to the 25 projects around the State listed below. Over 70 applications were received for the inaugural program. The program for 2004 will be announced later this year.

<p>Scranton Betterment Com. <i>Elderly Home Painting</i> Jackson Co. Cons. Bd. <i>Historic Millrock School</i> Keep Pleasant Hill Beautiful <i>Park restrooms & stage</i> Highland Park Neighborhood Assoc. Waterloo <i>Playground Equip. & Shelter Association</i> Grotto of Redemption-West Bend <i>Campsite posts, tables & building</i> Keep Richland Beautiful <i>Senior citizen residence</i> King Academy of Math & Science Des Moines <i>School Garden Walkway</i> Waukee Middle School <i>Trash Cans</i></p>	<p>Brody Middle School Des Moines <i>Garden Sculpture</i> Youngsville Highway History Assoc. <i>Historic Youngsville Cafe</i> Camp Wyoming <i>Tree Houses & Covered Wagons</i> Usher’s Ferry Historic Village <i>Historic Buildings</i> Monona Co. Preservation Com. <i>Historic Mann School</i> East Union Com. School Dist. <i>Picnic tables & Shelter</i> Vesterheim Museum <i>Historic Jacobsen Farm</i> North Bend Com. Ctr. Preston <i>Historic Strohmeyer Barn</i></p>	<p>Sioux City Parks & Rec. <i>Cook Park Shelter</i> Montgomery Co. Hist. Society <i>Historic Nim’s Barn & Corn Crib</i> Hardin Co. Farm Museum <i>Historic Goose Creek School</i> Clermont Historical Soc. <i>Riegel Blacksmith Shop</i> Clermont Com. Club <i>Picnic Shelter and Tractor Shed</i> Akron-Westfield School <i>Fence, Pool House & Maint. Shed</i> Jasper Co. Hist. Soc. <i>Hist. Barn, Blacksmith Shop & Smokehouse</i> 1000 Friends of Iowa <i>Garden Fence, Gazebo & Shed</i> Fayette Co. Tourism Coun. <i>Fayette Co. Tourism Com. Bldg</i></p>
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Iowa State Fair...August 7-17, 2003

Attend the 2003 Iowa State Fair and help Keep Iowa Beautiful. For the third year Keep Iowa Beautiful will have a booth in the new air conditioned Varied Industries Building.

Last year nearly 10,000 fair goers stopped by the booth to learn how they could help Keep Iowa Beautiful.

This year we again need your help to staff the booth. The booth is open 11 days from 9 to 9. Plan a day at the fair with friends from your community and volunteer a few hours in the KIB booth in air conditioned comfort. KIB will provide you with general admission to the fair and a free T-shirt.

For more information on how to sign up, please call 515-323-6507 or e-mail bjackson@keepiowabeautiful.com

Awards For Law Officers...Two \$1,000 for Litter Enforcement

Through the generosity and support of **John and Judy Schneller** of Des Moines Keep Iowa Beautiful has established two \$1,000 awards for enforcement officers in Iowa that are doing the most outstanding job at litter prevention and illegal dumping abatement through citations or community involvement.

The selected enforcement officers will designate the community or project of their choice that reduces litter or illegal dumping and/or improves the beauty of the area to receive the \$1,000 award.

Letters of recommendation outlining the officer's efforts need to be submitted by December 31, 2003 by the officer's supervisor. Send to Enforcement Awards, Keep Iowa Beautiful, 300 E. Locust-Suite 100, Des Moines, IA 50309.

Where Have All The Signs Gone?

By Gerald F. Schnepf

Executive Director There once was a time when you traveled Iowa's roadways that the message was pretty clear – it's against the law to litter. The numerous signs reminded you of the penalty for littering. Since becoming Executive Director of Keep Iowa Beautiful, I have continued the opportunity to travel this beautiful State – only now there is another objective. I'm on the look-out for litter warning signs. For some reason, there are only a few to be found – in most cases they are old signs that indicate the penalty for littering is \$25. Sometime over our recent history the penalty was actually increased to \$35. Whatever the penalty, the fact is that the once familiar black and white rectangles, are not there!!!!

The penalty for littering Iowa's roadways is \$35 plus court costs. Very few Iowan's know that and one reason is that there are no signs to remind them. The issue does become a little more complex. Even with the litter law and penalty signs back in place, littering may be reduced, but it will not be significantly lowered unless we enforce the law. The penalty could be \$3,500, however, it will have little impact on litter reduction if no one enforces it.

The recently completed litter survey indicated that the public sector – city, county, state and federal government pay over \$13.5 million per year to clean up litter. Of that amount almost nothing is spent on prevention efforts, education or enforcement. We have become a State of “janitors” and appear to be satisfied in “cleaning up” after people rather than preventing it. Iowans, in that same survey, expressed a strong concern that we enforce the laws on littering. In fact, three different questions asking for opinions of solving the litter problem resulted in the same response – “Enforce the law”, “Enforce the law” and “Enforce the law”.

It is clear that a modest effort in education programs in schools, a public awareness program, reinstating the litter penalty signs, other prevention efforts and increased enforcement can return high dividends and a reduced burden on tax payers.

As you travel the State, let me know if you find a litter penalty sign. Also, let me know if you know of anyone that has ever received a littering citation.

Lets see if we can get the litter penalty signs back on the roadways - at least as one small part of the program to reduce littering in Iowa.

Annual Support...From Iowa Companies

American Pop Corn, Chesterman Company, Cookies Food, Dee Zee, Inc., Fred Nesbit Distributing, Jerry’s Homes, Inc. Jim Hawk Truck, LaMair-Mulock-Condon, Loffredo Fresh Produce, Mariposa Farms, Medicap Pharmacies, Meredith Corporation, Mrs. Clark’s Foods, Regency Builders and Townsend Engineering.

Thanks To Our...Founding Sponsors

Donald F. Lamberti, Anderson Erickson Dairy, Artistic Waste Services, Inc., Barker Lemar, Casey’s General Stores, William J. Fultz, Hy Vee Corporation, Iowa West Foundation, Maytag Family Foundation, Metro Waste Authroity, Prairie Meadows, Principal Financial Group, Robert & Kevin Schlutz (KFC), Taylor-Ball, Waste Management, Inc., Weitz Company Inc., Wells Blue Bunny and the Weyerhaeuser Corp.

Stories From...Gerry’s Travels

At the illegal dumping workshop held in the Waterloo area the following story came to light. Kathleen Holmes of Hudson came up to me after my presentation and indicated that she lives on a golf course and that a young man she knows dumped his “fast food” litter on the course. She saw it happen and picked up the material, put it in a box and sent it to the individual. The “Rest of the Story”, we suspect, that there was a good lesson learned.

Annual Support...From People Like You

You have probably asked yourself how you can help Keep Iowa Beautiful. **One way is to make an annual financial contribution to KIB.** Your dollars help support the many

fine programs you read about in our quarterly newsletter. Financial assistance is always needed to support our education programs, technical assistance the KIB website and newsletter. Please consider making a contribution at this time. (One reader recently offered to send the deposit he receives each month when he returns his cans and bottles.) For each contribution of \$25 or more, you will be sent one of our beautiful wild rose logo label pins. Checks should be made out to Keep Iowa Beautiful and sent to 300 E. Locust Street-Suite 100, Des Moines, IA 50309.

Website Updated...www.KeepIowaBeautiful.com

You will now find the results of three recent surveys: opinions about litter behavior, physical litter along Iowa roadways and costs for litter control. Additional topics include volunteer opportunities, how to establish a local affiliate, grant opportunities, education/research programs, partners, news and interesting facts. Download our support form and decide to make a contribution.