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Quarterly Newsletter

Fall 2005



Thanks...Thanks...

Thanks...Thanks...Thanks...Thanks

...to the 65 volunteers who staffed the Keep Iowa Beautiful Booth at the Iowa State Fair...**Bev & Marv Albaugh**—Glenwood, **Elaine Anderson**—Des Moines, **Ron & Nancy Baldwin**—Vinton, **Larry Barnett**--Des Moines, **David & Norma Baum**—Clive, **Greg Buse**—Pleasant Hill, **Francis & Shirley Butikofer**—Elgin, **Eva Chesmore**—Atlantic, **Rick Courcier**—Pleasant Hill, **Geri Crawford**—Des Moines, **Joy & Lawrence Eden**—Casey, **Phil Falkoski**—Mitchellville, **Birgit Gartner**—Des Moines, **Andy & Denise Gross**—West Des Moines, **Machele Henderson**—Des Moines, **Terri & Ron Homgren**—Johnston, **Amy Horst**—Des Moines, **Dawn Johnson**—Mitchellville, **Jenny Keeney**—Des Moines, **Ron Lacey**—Des Moines, **Don Lamberti**—Ankeny, **JoAnn Lathrop**—Pleasant Hill, **Howard and Shelby Leinen**—Altoona, **Jill Martens**—Booneville, **Ruth Matix**—Pleasant Hill, **Dorothy McClatchey**—Des Moines, **Edna & Lester McGill**—Cantril, **Judi Mendenhall**—Bondurant, **Sue Nielson**—Des Moines, **Chris Nolte**—Winterset, **Ross Paschall**—Windsor Heights, **Ramona Pedersen**—Des Moines, **Amy Penniston**—Ottumwa, **Bill & Kay Pritchard**—West Des Moines, **Sarah Rasmussen**—Urbandale, **Joe & Gale Rivas**—Pleasant Hill, **Candy Robinson**—Pleasant Hill, **Crystal Robinson**—Pleasant Hill, **John & Judy Schneller**—West Des Moines, **Pat Schnepf**—Johnston, **Beth & John Shonts**—Des Moines, **Elizabeth Schultz**—Atlantic, **Marisue Sievert**—Pleasant Hill, **Wilma Snakenberg**—Sigourney, **Bob & Pat Stump**—Carlisle, **Michelle Venator**—Ottumwa, **Roberta & Ed Wade**—Prairie City, **Roxanne Wilken**—Mitchellville, **Jen Wilken**—Mitchellville and **Jean Wirt**--Ankeny .

...and many thanks to our corporate sponsors at the booth...**Casey's General Stores**, **Diamond Vogel Paint**, **Earl May Garden Centers** and **Waste Management, Inc.**



Volunteers **Bill and Kay Pritchard** (left) from West Des Moines and **David and Norma Baum** (right) of Clive working at the KIB Booth at the Iowa State Fair.

Calendar

December 30— Income Tax Check-off grant deadline.

December 30—Law Enforcement Litter Award Deadline.

February 25, 2006—Paint Iowa Beautiful application deadline.

March 17-19, 2006—Iowa Flower, Lawn & Garden Show & Sale.

June 16, 2006—2nd Annual First Impressions Symposium

August 10-20, 2006—Iowa State Fair

PAINT IOWA BEAUTIFUL...



In Grundy County

Three members of the **McMartin** family paint the **Dutchman's Puzzle** quilt block on their barn Southeast of Grundy Center. Photo by Ruth Ratliff

ANNUAL \$ SUPPORTERS

Bill Artis—Urbandale
L.L. Casten—West Des Moines
Wes Ehrecke—Clive
Dawn Johnson—Mitchellville
Jill Martins—Booneville
Al McClatchey—Des Moines
Terese Peters—Ames
Ed & Kathy Polich—Des Moines
Bill & Kay Prichard—West D.M.
William Pyles—Hollister
Isabelle Salterberg—Packwood
Deborah Sinclair—Mt. Pleasant
Gordon Smith—West D.M.

ANNUAL BUSINESS PARTNERS

Jerry's Homes—Des Moines
Mercy Medical Center—Des Moines

CASEY'S will make a **\$1 donation**

to **Keep Iowa Beautiful** for each coupon used in October

STORE COUPON Expires 10/31/05

Buy Any Large Casey's Pizza and Receive a FREE 16 oz. Dole Juice!

In addition Casey's will make a \$1.00 donation to **KEEP IOWA BEAUTIFUL!**

Good at participating locations only. Not valid with any other offer. Limit one certificate per purchase.



Visit us at: www.KeepIowaBeautiful.com
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Fax: 515-244-9477



PAINT IOWA BEAUTIFUL...



in
Harrison
County



The Harrison County Arts Council is in the process of restoring the Grand Lodge Arts Center (former ACMODE Masonic Lodge) in Modale. The two-story Masonic Lodge Building was built in 1884 and also served as Modale's first school building.

PAINT IOWA BEAUTIFUL-GRANT REQUEST PROCESS: Submit a signed letter or e-mail (preferred) request describing the project, number of gallons desired, government or non-profit status, volunteer involvement or paid staff, tentative schedule for the project and plans for media or news involvement to give recognition to Diamond Vogel and Keep Iowa Beautiful. **DEADLINE: Due in the Keep Iowa Beautiful office by February 24, 2006.** Awards announced April 15th

Stories, Letters, Photos...

Are Welcome!

If you have stories about beautification or cleanup projects in your community that you would like included in our newsletter, please e-mail them to bjackson@keepiowabeautiful.com. Also, include any photos you may have. **Your stories, ideas, photos and letters-to-the-editor are always welcome.**



Visit us at: www.keepiowabeautiful.com

Delaware County...

A Model for Iowa!



By
Gerald F. Schnepf
Executive Director

On a recent trip to Northeast Iowa to present a Keep Iowa Beautiful check-off check to the Community of Guttenberg for beautification efforts and improvements to their unique lineal riverfront park, my wife and I had the opportunity to travel through Delaware County.

This was done largely because of comments made to me a couple of years ago by Craig Lang – President of the Iowa Farm Bureau Federation. Mr. Lang mentioned that per farm income tended to be higher in Delaware County than the counties surrounding it. He went on to say that a lot of it had to do with the strong sense of pride that the farmers and residents take in their property, farm sites and communities. In the past, I had noticed the difference between this area and other rural areas, but did not relate it specifically to Delaware County.

This trip confirmed that idea – at least visually. The drive took us through the rolling hills of a strikingly beautiful countryside – not unlike portions of Bavaria. Almost every farm, farm site and community was clean, well maintained and “postcard” attractive.

The phrase “Neat and Tidy” surely must have originated in Delaware County. The lawns, roadways and buildings showed a high degree of respect and pride by the owners. The communities were well manicured and each with an attractive new entry sign. It soon became a challenge for us to find the “unattractive or ugly side of the equation”. We never found it.

I would give Delaware County an A+++ for being one of the cleanest, well kept and attractive counties in the State. What I would like every Iowan to do is take a look at Delaware County and see if my wife and I were wrong. At the risk of offending the other counties – Delaware County is a model of what we need to strive for. If I'm wrong I will apologize, but I will need proof.

For Sale-shirts, caps, tongs, etc...

On KIB Website

The Keep Iowa Beautiful website has a page of products for sale. T-shirts, caps, vests, decals, litter bags, lapel pins, litter tongs and much, much more. Check out our opening page and click on product catalog. Download the order form. You can use your credit card, too.

Litter Enforcement Awards...

Application Process

“Litter Enforcement Award” applications are due on December 30, 2005. The two awards have been established to recognize those enforcement and community officers in Iowa that are going the “extra mile” in litter prevention, enforcement and beautification efforts to help Keep Iowa Beautiful. Littering and illegal dumping costs tax payers \$13.5 million dollars annually.

This years winners were Captain Brian Gardner, Commander of the Linn County Sheriff's Office Patrol Division and Sergeant Michael Ingram a Woodbury County Jail Correctional Officer.

Award winners will receive framed recognition certificates presented at selected State and / or regional meetings. In addition the winners can designate a litter prevention, cleanup and / or beautification effort that will receive a \$1,000 cash award in their name.

The award program was established by KIB through the generosity of a grant from board member John Schneller and his wife Judy. **Letters of recommendation outlining the officer's efforts need to be submitted by the officer's supervisor to the KIB office by Dec. 30, 2005.**

Northeast Iowa...

Leadership Team

The Marcus-Meriden-Cleghorn Community School District's leaders for the Litter Free School Campus Program.



Front Standing: Brandi Hansen, Time Holmes, Ryan Johnson, Emily Dhabalt, Mrs. Renea Ogren-sponsor. Standing left: Joe Wilcox, Justin Henke, Beth Mohning, Brian Prunty. Standing center: Luke Dreckman, Jill Bird, Molly Mayer-president. Standing right: Kyle Johnson, Anna Klingenber, Wes Rueter. Not available for photo: Molly Alesch, Lauren Petersen, Steven Wetherell and Andrea Doeden.



Visit us at: www.keepiowabeautiful.com

First Impressions...

Are Lasting Impressions

...in Marshalltown

85 attended an evening discussion on how to utilize, cultivate and improve the city's visual appearance to boost community pride, improve quality of life and spur economic development. Kicking off the meeting was KIB Co-chair Governor Robert Ray. Also speaking Rand Fisher, President, Iowa Area Development Group; Patrick Callahan, U of I Institute of Public Affairs and Gerry Schnepf, KIB Exec. Dir.



Gov. Ray with Marshalltown broom mascot Cleaniac.

State Income Tax Check-off...

Grant Deadline

Applications are being accepted for the fourth year of the KIB state income tax check-off program. Any public or private, nonprofit organization is eligible to apply for a community project. Projects related to litter removal and prevention, beautification, waste management or recycling, illegal dumping abatement and public nuisance abatement will be considered. Applications are available online at: www.dot.state.ia.us/forms/index.htm#funding. The deadline for submitting applications to the Department of Transportation is **December 30, 2005.**

3rd Annual Golf Outing

September 1st

The annual golf outing, “Tee-Off for a ‘Green’er Iowa” was held at the Woodland Hills Golf Course in Des Moines. 85 golfers participated in the fundraising event. This years organizing sponsors were Keep Iowa Beautiful and Metro Waste Authority's Growing Green Communities. The two organizations teamed up with Hubbell Realty as the company introduced a new approach to residential development in Central Iowa...the *Conservation Community*. For information see www.ConservationLiving.com