



(Date)

Dear (Registered Owner(s) of Vehicle):

Keep Iowa Beautiful has partnered with Iowa Law Enforcement in efforts to inform citizens like you of the hazards and costs associated with unlawful littering. Recently, a citizen reported seeing litter tossed from a vehicle registered to you, (license number) on (date) near (location). At times, people make mistakes in reporting license plate information. If that is the case, please accept our apology.

Regardless, we ask that you join us in our efforts to Keep Iowa Beautiful. Randomly discarded trash – even the smallest item such as a cigarette butt – endangers our environment, our wildlife, and may even threaten our safety. Picking up litter and debris costs taxpayers like you more than \$13.5 million each year. Our goal is to stop litter.

To help make a difference, we ask Iowans to please prevent litter:

- Teach young people not to litter
- Always dispose of your trash in a proper receptacle
- Carry and use a litter bag in your vehicle
- Never throw anything out your window
- Cover truck beds when transporting trash or other loose items

To further help prevent litter, please accept the enclosed litter bag as a gift that you can utilize in your vehicle for stowing trash and litter. The bag is specially designed to fit over a headrest in your vehicle. Instructions for proper use are printed on the back of the bag.

We appreciate your support in Keeping Iowa Beautiful!

Sincerely,

Robert O. Garrison, Colonel
Chief
Iowa State Patrol
www.iowastatepatrol.org

Gerald F. Schnepf
Executive Director
Keep Iowa Beautiful
www.KeepIowaBeautiful.com

Sheriff Randy W. Krukow (Clay County)
President
Iowa State Sheriffs and Deputies Association
www.issda.org

Chief Rick Ahlstrom (Cedar Falls P.D.)
President
Iowa Police Executive Forum
www.ipef.net

